

Collaborating for a



of care: Lessons learned from  
Well being partnerships

**Introduction  
of panel  
members:**

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**11<sup>th</sup> Annual  
AUCCCO  
Conference  
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# Land Acknowledgement:

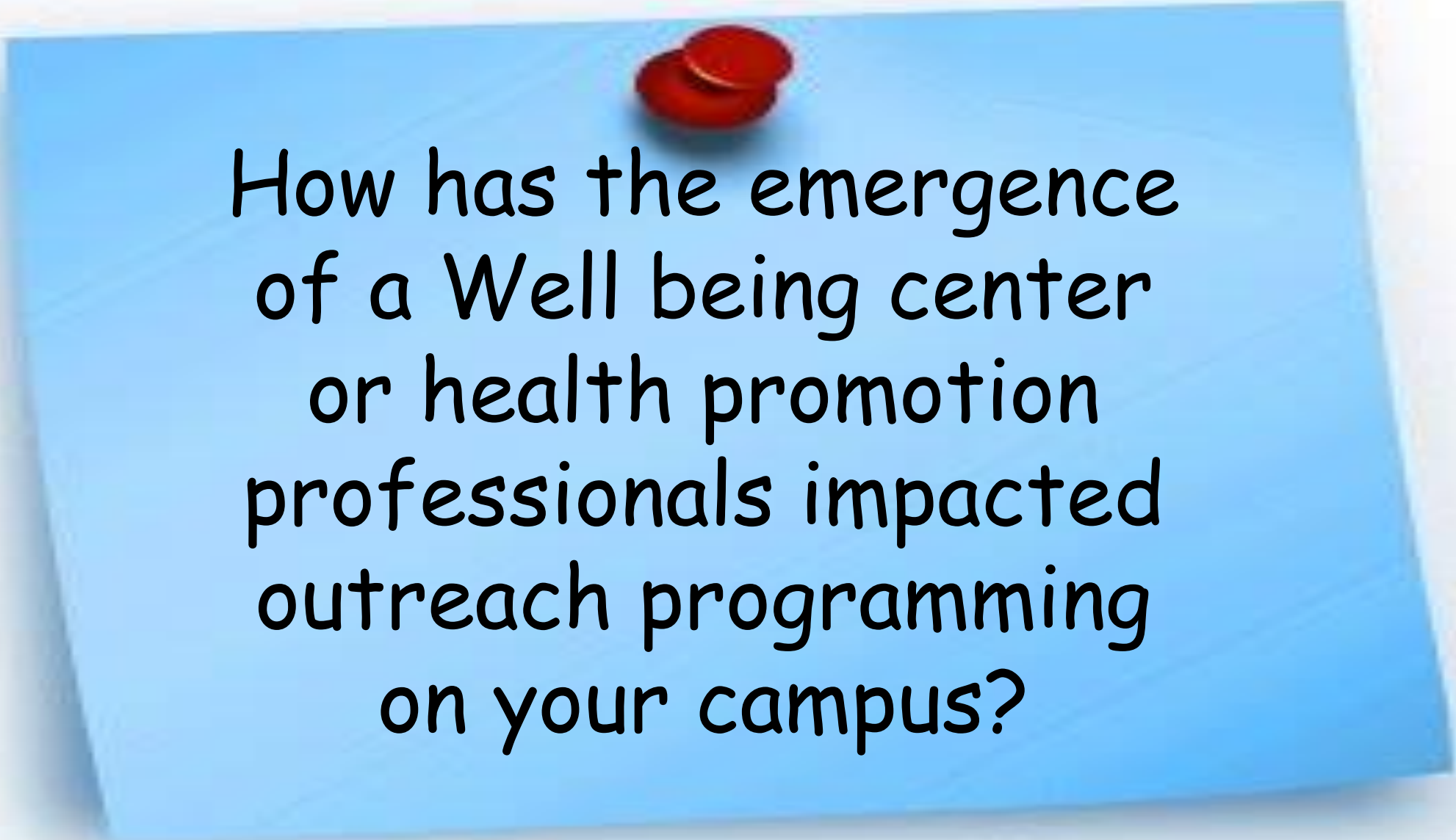
We would like to share that the land we are meeting on today has served as a site of meeting and exchange amongst indigenous peoples, specifically the Kalapuya nation.

We honor and respect the diverse indigenous peoples connected to this territory on which we gather.

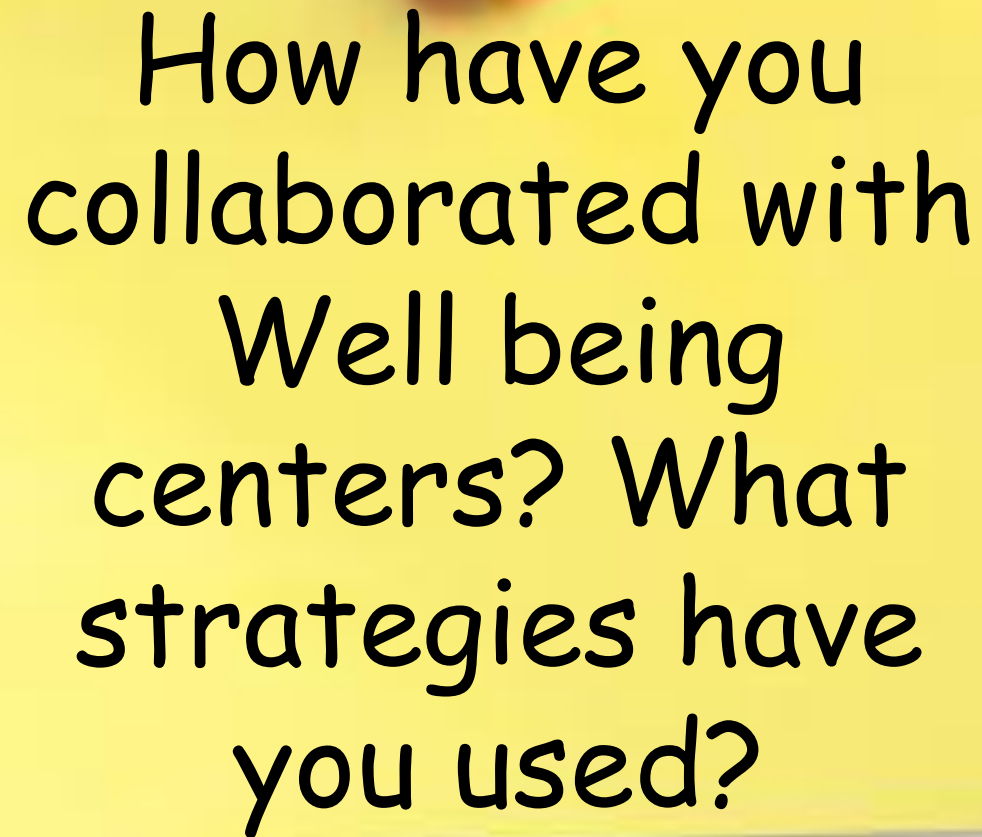


## Learning Objectives:


1. Describe the intersection between counseling center outreach & health promotion
2. Identify strategies related to collaborative programming between a counseling center and well being partners
3. Summarize successes & challenges related to collaborating with well being partners
4. Introduce health promotion terminology, perspectives, and resources




How has the emergence  
of a Well being center  
or health promotion  
professionals impacted  
outreach programming  
on your campus?

A yellow sticky note is pinned to a white background with two red pushpins at the top center. The note contains a question written in black, sans-serif font.

How have you  
collaborated with  
Well being  
centers? What  
strategies have  
you used?




Is there a  
distinction  
between  
counseling center  
outreach and  
health promotion  
on your campus?

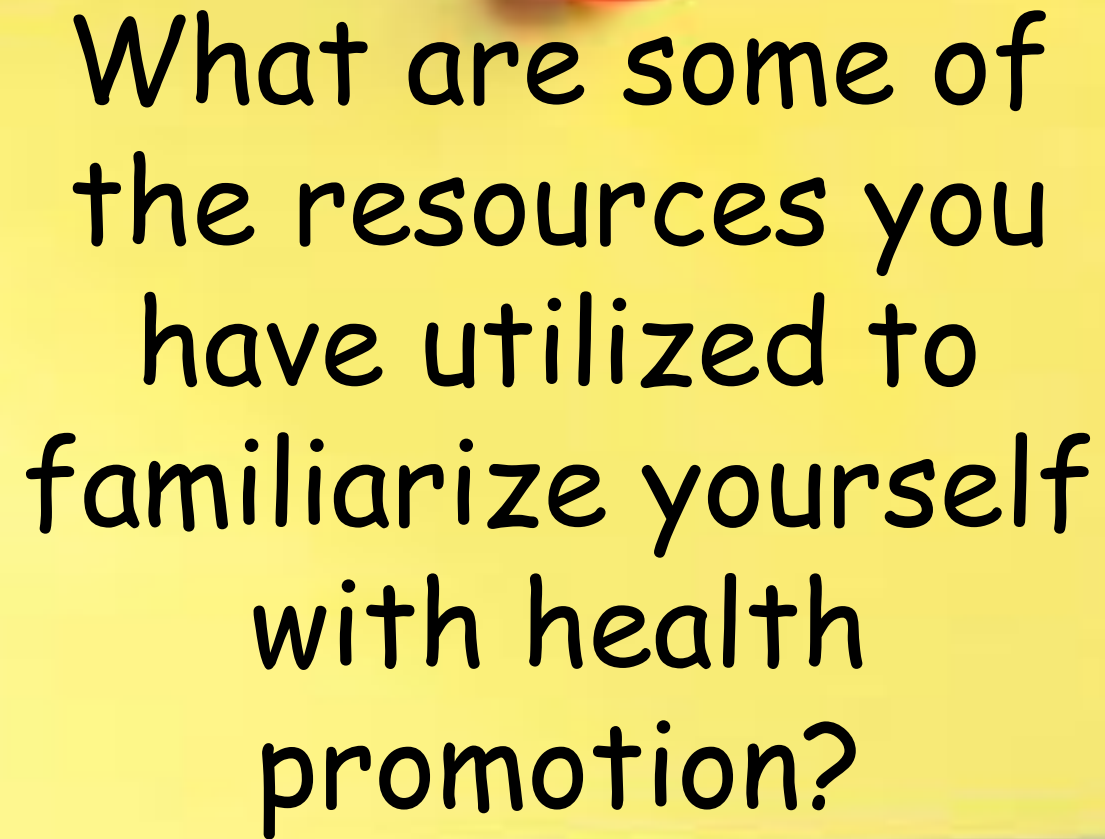
A yellow sticky note is pinned to a white background with two red pushpins at the top center. The note contains a question written in a black, casual font.

What have been  
some of your  
successes related  
to your Well being  
partnerships?






What have been  
some of your  
lessons learned  
from the  
partnerships?









What are some of  
the resources you  
have utilized to  
familiarize yourself  
with health  
promotion?



What is happening  
on **YOUR** campuses?

# Resources

-  NASPA Strategies conference in January
-  Okanagan Charter: An International Charter for Health Promoting Universities and Colleges [2015].
-  Ottawa Charter for Health Promotion [1986].
-  Standards of practice for health promotion in higher education, ACHA, 2012.
-  Leadership for a healthy campus: An Ecological Approach for Student Success, NASPA.
-  Health Promotion Glossary: World Health Organization.

# Resources



**Dooris, M. (2010). Healthy Universities: Introduction and Model. Royal Society of Public Health.**



**Harward, D. W. (Ed) (2016). Well-Being and higher education: A strategy for change and the realization of education's greater purpose. Bringing theory to practice: Washington, DC.**



**Kania, J. & Kramer, M. (2011). Collective Impact. Stanford Social Innovation Review.**

# Resources



Lee, S.J. & Kim, Y.(2015). Searching for the meaning of community well-being (Chap). Community well-being and community development. Springer International, Switzerland.



Smith, B.J., Tang, K.C., & Nutbeam, D. (2006). WHO Health Promotion Glossary: New Terms. Health Promotion International, 21 (4) 340-354.



Springer, F. & Phillips, J.L. (2006). The IOM Model: A Tool for Prevention Planning and Implementation. Prevention Tactics, 8 (13).

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