



**The Association for University and  
College Counseling Center Outreach**

*Annual Survey*  
Reporting period: 2016-2017

# The AUCCCO Annual Survey: Overview

The Association for University and College Counseling Center Outreach (AUCCCO), is a national organization of counseling center professionals who are passionate about outreach. The association is akin to the counseling center associations for Directors, Training Directors and Clinical Directors. AUCCCO officially announced the establishment of the organization on June 5, 2009 at the University of Michigan during the closing ceremonies of our 2nd National Outreach Conference for Counseling Centers. The formal association is in its 8th year and is currently comprised of 88 members.

The mission of the AUCCCO is to assist professionals involved in the leadership of outreach, consultation, and campus community interventions. AUCCCO provides opportunities for networking, professional identity development, idea exchange and creating standards for quality outreach services. AUCCCO promotes a broad understanding of outreach, prevention and education services based on the assumption that outreach must extend the expertise of counseling centers to the larger campus community. AUCCCO recognizes that, as the campus climate has a profound influence on students' lives, outreach services must be informed by perspectives that address the intersection of multiple social identities, promote social justice, and celebrate diversity in all its forms.

This year, 2016, marks the first year AUCCCO has developed, administered and disseminated the Annual Survey to its membership as well as non-members who engage in outreach services within their institutions as a means to begin benchmarking outreach factors critical to the functioning of college and university counseling centers.

It is the intention and hope of the AUCCCO Board of Directors and its subcommittees; the Research and Assessment Team (RAT) and the Diversity/Equity and Inclusion (DEI) that this data will help inform and guide the work of Outreach professionals as they work within their centers and institutions to better meet the needs of their campus community.

Kelly Thorne Psy.D. (President) University of Vermont	Tom Golightly, Ph.D. (Past President) Brigham Young University
Teresa Michaelson-Chmelir, Ph.D, LMHC (Treasurer, RAT) University of Central Florida	Forrest Seymour LICSW (Secretary, RAT-Chair) Keene State College
Harry Warner, MA, LPCC-S (Website) The Ohio State University	Jane Yang, Ph.D. (DEI-Co-Chair) Emory University
Erica Lennon, Psy.D. (DEI, Co-Chair) University of North Carolina- Charlotte	Kelly Greco, Psy.D. (Mentorship) University of Southern California
Charlotte Amenkhienan, Ph.D. (DEI) Virginia Tech	Christy Hutton, Ph.D. (DEI) University of Missouri
LeAnna Rice, MA (DEI) University of Wisconsin - Madison	Batsirai Bvunzawabaya, Ph.D (DEI) University of Pennsylvania
Junichi Shimaoka, Psy.D. (DEI) University of California, Santa Barbara	Monika Gutkowska, PsyD (DEI) Northwestern University
Sudha Wadhvani, Psy.D., (DEI) Montclair State University	Julia Nedry, MSW, LICSW (RAT) Westfield State University
Chris Meno, PhD (RAT) Indiana State University-Bloomington	

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## Acknowledgments and Participating Institutions

This report is the consolidation of efforts put forth by countless individuals. We thank the tireless efforts of the staff members, trainees, and the support staff captured in this survey. Effective collegiate mental health service delivery would not be possible without the on-going support of the senior administrators such as Provosts, Vice Presidents, Vice Chancellors, Executive Directors, and Deans. We also want to extend a deep appreciation to all the counseling center outreach coordinators, directors and specialist who took time out of their incredibly complex schedules to participate; this survey, ultimately, is for your students, counseling center, and campus. The following 130 institutions of higher education participated in this year's results:

Aims Community College	Pennsylvania State University
Andrews University	Purdue University Northwest
Appalachian State University	Rochester Institute of Technology
Arizona State University	Roosevelt University
Ball State University	Rutgers University
Baptist College of Health Sciences	Saint Joseph's College in Indiana
Barnard College of Columbia University	Seton Hall University
Boston College	Southern Oregon University
Boston University	Southwestern University
Bowling Green State University	St. Louis Community College at Meramec
Brescia University	State University of New York at Buffalo
Bucknell University	Tarleton State University
Butler University	Tarrant County College Trinity River Campus (Five campuses in Tarrant County College)
Cal Poly, San Luis Obispo	Texas A&M University-Commerce
California Lutheran University	Texas State University
Campbell University	Texas Tech University
Clayton State University	The George Washington University
Coastal Carolina University	The Ohio State University
Cornell University	The University of Alabama
Duke University	The University of Virginia
Duke University	Thomas College
East Georgia State College-Statesboro	Towson University
Eastern Kentucky University	Tulane University
Eastern Washington University	UMASS/Amherst
Emerson College	University of California, Berkeley
Fairleigh Dickinson University Metro Campus	University of Central Florida
Florida Atlantic University	University of Connecticut
Florida Coastal School of Law	University of Dayton
Florida Gulf Coast University Counseling and Psychological Services	University of Hawai'i at Hilo

Fontbonne University	University of Illinois at Urbana-Champaign
Fort Hays State University	University of Illinois Springfield
Gardner-Webb University	University of Kansas Medical Center
Gateway Technical College	University of Kentucky
Genesee Community College	University of Manitoba
HACC - Central PA's Community College	University of Miami
Harvard University	University of Michigan
Holy Family University	University of Missouri
Husson University	University of Missouri - St. Louis
Idaho State University	University of New Hampshire
Illinois State University	University of North Alabama
Illinois Wesleyan University	University of North Alabama
Indiana State University	University of North Carolina Asheville
Indiana University	University of North Carolina at Charlotte
James Madison University	University of North Carolina Wilmington
Johns Hopkins University	University of North Florida
Kalamazoo College	University of Puerto Rico, Rio Piedras Campus
Kansas State University	University of Saint Mary
Keene State College	University of San Francisco
Kirkwood Community College - Iowa City Campus	University of South Florida
Lehigh Carbon Community College	University of South Florida St Petersburg
Lycoming College	University of Southern California (USC)
Marymount University	University of St. Thomas
Miami University	University of Vermont
Missouri University of Science and Technology	University of West Florida
Montana State University	University of Wisconsin-Superior
Mount Aloysius College	Vassar College
Mount Holyoke College	Virginia State University
New College of Florida/ USF Sarasota Manatee	Virginia Tech
Northeastern Illinois University	Viterbo University
Northern Arizona University	Walsh University
Northern Michigan University	Weber State University
Northwestern University	West Chester University
Oakland Community College	Western Carolina University Counseling and Psychological Services
Ohio University	Western Kentucky University
Old Dominion University	Westfield State University

# Executive Summary

A total of 130 counseling centers participated in the 2016-2017 AUCCCO survey.

Among participants, 43.85% indicated current membership to the Association for University and College Counseling Center Outreach (AUCCCO).

The top three groups of outreach coordinators, directors, and specialists when considering years of experience in their positions were 0-2 years (30%), 2-4 years (20.77%) and 4-6 years (15.38%). In addition, 6-20 years totaled (28.47%) and 20+ years (5.38%)

A majority of people defined their professional title as Outreach Coordinator (36.92%). Over twenty-eight percent (28.46%) reported that they are Staff Clinicians, over twenty-three percent (23.07%) reported that they were either an Associate or Assistant Director of Outreach, and (1.54%) stated their professional title was Outreach Director. Another (30%) shared other titles that did not fit the categories.

Over twenty-three percent (23.85%) of responders identified as individuals of color.

Over seventy-six percent (76.92%) of responders identified as female, (20%) as male, (1.54%) as gender non-conforming, (.77%) as transgender.

Twenty-five percent (25%) of responders identified as bisexual, gay, lesbian, pansexual, asexual, queer, fluid undefined, or preferred not to answer

Over ninety-eight percent (98.46%) of responders are from College and/or University Counseling Centers.

Over sixty-six percent (66.15%) of responders were from Public institutions and (33.85%) were from Private institutions.

Almost one percent (.77%) of responders were from Historically Black Colleges or Universities and (6.15%) were from Hispanic Serving Institutions.

Over thirty-nine percent (39.23%) of responders reported their centers were accredited by IACS (International Association of Counseling Services). Over thirty-three percent (33.85%) reported that they were accredited through APA (American Psychological Association).

Almost seventy-five percent (74.55%) of responders reported having a training program at their center.

Over fifty percent (50.77%) reported spending 0%-15% of the centers time providing direct outreach service, (40%) reported that their staff provide 15% -30% of the centers time providing direct outreach service. (9.23%) reported spending >30% of the centers time providing direct outreach service.

# Institutional Demographics

## Q2: What is the total enrollment for your institution?

Answered: 130 Skipped: 0

Answer Choices	Responses
Under 1,500	<b>6.92%</b> 9
1,501-2,500	<b>7.69%</b> 10
2,501-5,000	<b>13.85%</b> 18
5,001-7,500	<b>6.92%</b> 9
7,501-10,000	<b>6.92%</b> 9
10,001-15,000	<b>13.85%</b> 18
15,001-20,000	<b>13.08%</b> 17
20,001-25,000	<b>10.77%</b> 14
25,001-30,000	<b>6.15%</b> 8
30,001-35,000	<b>3.08%</b> 4
35,001 and over	<b>10.77%</b> 14

## Q3: Is your institution:

Answered: 130 Skipped: 0

Answer Choices	Responses
Public	<b>66.15%</b> 86

Answer Choices	Responses
Private	33.85% 44

#### Q4: What type of institution is yours?

Answered: 130 Skipped: 0

Answer Choices	Responses
Four year university	80.77% 105
Four year college	8.46% 11
Two year community college	6.92% 9
Art School	0.00% 0
Professional School	1.54% 2
Other (please specify)	2.31% 3

#### OTHER:

- Technical College
- Four year plus graduate programs
- We are a four year as well as professional. We have several Masters Programs and some PhD

#### Q5: Is your institution a current member of AUCCCO?

Answered: 130 Skipped: 0

Answer Choices	Responses
Yes	43.85% 57
No	30.77% 40
	25.38%



Answer Choices–	Responses–
Unknown	33

## Outreach Professionals Demographics

### Q6: Do you work in a College or University Counseling Center?

Answered: 130 Skipped: 0

Answer Choices–	Responses–
Yes	<b>98.46%</b> 128
No	<b>0.00%</b> 0
Other (please specify)	<b>1.54%</b> 2

*Other: Separate Office – under CAPS organizationally; Learning Success Division*

### Q7: What is your current title/role?

Answered: 130 Skipped: 0

Answer Choices–	Responses–
Staff Clinician	<b>28.46%</b> 37
Outreach Coordinator	<b>36.92%</b> 48
Assistant Director, Outreach	<b>17.69%</b> 23
Associate Director, Outreach	<b>5.38%</b> 7
Outreach Director	<b>1.54%</b> 2
Other (please specify)	<b>30.00%</b> 39

**Other:** Director, Senior Staff Psychologist, Education and Prevention Outreach Director, Professional Counselor, Counselor, Health Educator, Campus Counselor, Director, Education and Outreach Services, Associate Director, Outreach Counselor, Student Support Counselor, Senior Director, Clinical Director, Training Director, Clinical and Prevention Services, Assistant Director, Coordinator of Community Intervention, Executive Director, Outreach and Training Coordinator

### Q8: How many years have you been in this position?

Answered: 130 Skipped: 0

Answer Choices	Responses
0-2 years	<b>30.00%</b> 39
2-4 years	<b>20.77%</b> 27
4-6 years	<b>15.38%</b> 20
6-8 years	<b>8.46%</b> 11
8-10 years	<b>7.69%</b> 10
10-12 years	<b>3.85%</b> 5
12-15 years	<b>4.62%</b> 6
15-20 years	<b>3.85%</b> 5
20+ years	<b>5.38%</b> 7

### Q9: I identify as:

Answered: 130 Skipped: 0

Answer Choices	Responses
<b>African American/Black</b>	<b>8.46%</b> 11
<b>American Indian or Alaskan Native</b>	<b>0.77%</b> 1
Asian American/Asian	<b>7.69%</b>

<b>Answer Choices</b>	<b>Responses</b>
	10
Middle Eastern/North African	<b>0.77%</b> 1
Caucasian/White	<b>76.15%</b> 99
Latino/a / Hispanic	<b>5.38%</b> 7
Multiracial	<b>1.54%</b> 2
Native Hawaiian or Pacific Islander	<b>0.00%</b> 0
Prefer not to answer	<b>0.77%</b> 1
Or Self-Identify:	<b>0.00%</b> 0

**Q10: I identify as:**

Answered: 130 Skipped: 0

<b>Answer Choices</b>	<b>Responses</b>
Transgender	<b>0.77%</b> <b>1</b>
Gender non-conforming	<b>1.54%</b> <b>2</b>
Intersex	<b>0.00%</b> <b>0</b>
Female	<b>76.92%</b> <b>100</b>
Male	<b>20.00%</b> <b>26</b>
Prefer not to answer	<b>0.77%</b> <b>1</b>
Or Self-Identify:	<b>0.77%</b> <b>1</b>

**Q11: I identify as:**

Answered: 130 Skipped: 0

Answer Choices	Responses
Bisexual	3.91% 5
Gay	2.34% 3
Lesbian	4.69% 6
Pansexual	1.56% 2
Asexual	0.00% 0
Queer	6.25% 8
Heterosexual	75.00% 96
Questioning	2.34% 3
Prefer not to answer	3.91% 5

**Q12: What is your educational background and degree:**

Answered: 130 Skipped: 0

Counseling: (MA/MS=34, PsyD=2; PhD=10)

Social Work: (BSW=0; MSW=14);

Clinical Psychology: (BA=1; MA/MS=8; PsyD=26; PhD=8)

Counseling Psychology: (MA/MS=7; PsyD=3; PhD=16; EdD= 1)

Education: (PhD=1; EdD=3)

Marriage and Family: (MA/MS=2; PhD=1)

Public Health: (BA/BS=1)

Medical: 0

# Counseling Center Demographics

## Q13: Is your college/university considered a Historically Black College or University?

Answered: 130 Skipped: 0

Answer Choices–	Responses–
Yes	0.77% 1
No	99.23% 129

## Q14: Is your college/university considered an officially designated Hispanic Serving Institution?

Answered: 130 Skipped: 0

Answer Choices–	Responses–
Yes	6.15% 8
No	93.85% 122

## Q15: Is your center accredited?

Answered: 130 Skipped: 0

Answer Choices–	Responses–
IACS	39.23% 51
APA	33.85% 44
Not accredited	44.62% 58

**Q16: How many FTEs (Full Time Employees) do you have in your Center?**

Answered: 130 Skipped: 0

Answer Choices	Responses
1-3	<b>21.54%</b> 28
3-5	<b>13.85%</b> 18
5-10	<b>20.77%</b> 27
10-15	<b>16.92%</b> 22
15-20	<b>13.85%</b> 18
20-30	<b>8.46%</b> 11
30+	<b>4.62%</b> 6

**Q17: Do all of your clinical staff do outreach (e.g. full time, trainees, and interns)?**

Answered: 130 Skipped: 0

Answer Choices	Responses
Yes	<b>82.31%</b> 107
No	<b>17.69%</b> 23

**Q18: As an entire Center (staff, interns, trainees, etc...), what estimated percentage of time does your center invests in outreach activities?**

Answered: 130 Skipped: 0

Answer Choices–	Responses–
0%-15%	<b>50.77%</b> 66
15%-30%	<b>40.00%</b> 52
30%-45%	<b>7.69%</b> 10
45%-60%	<b>0.77%</b> 1
60%-75%	<b>0.00%</b> 0
75%-90%	<b>0.00%</b> 0
<90%	<b>0.77%</b> 1

**Q19: Do the clinical staff in your center have a formal outreach requirement as part of the job description/contract/work agreement?**

Answered: 129 Skipped: 1

Answer Choices–	Responses–
Yes	<b>47.29%</b> 61
No	<b>52.71%</b> 68

**Q20: If YES, to the above question, what is the requirement?**

Answered: 59 Skipped: 71

- For interns, four outreach workshops per semester.

- Outreach is designated as an integral part of our services, and all are expected to contribute, but there is no specific requirement for hours or percentage of time.
- We build in 1 hour a week for outreach, to provide an average of 16 hours per semester.
- Staff are expected to meet the average requirement of about 10-16 outreaches per semester.
- Just an expectation that they will participate. No specific parameters set.
- That they participate in outreach in some capacity - for instance, all of our full time staff serve as liaisons to the academic depts. on campus.
- All participate in Orientation and RA Training activities. Each person has a liaison relationship for consultation. Expected to do at least one evening outreach a semester (in addition to orientation). Expected to participate in at least 3 total outreach programs/consultations a semester (not including orientation).
- Do workshops, teach a one credit class, part of the BIT team,
- Staff offer outreach activities and participate in outreach activities offered by the counseling center (suicide prevention outreach, stress free zone, etc)
- Wellness events
- Some have 30%
- Not very specific
- General requirement is 3 programs or events per semester. Some come in below and some do many more. If someone does more they can contract for it.
- Each staff member accrue outreach points by attending or presenting an outreach program. There is a certain number of points required each semester for each staff member. Points vary based on attendance, tabling, presenting, evening, weekend, etc.
- It is part of the contract that staff would do outreach, but there is no specific amount that is required. We have some staff that do a lot, and others who do not enjoy it or are otherwise unable.
- Job description includes outreach activities as normal part of job duties.
- That at least 5% of their activities are dedicated to providing/participating in outreach
- Lead 1-2 outreach teams, present outreach programs approximately a third of their clinical service time.
- Provide a minimum of 4 outreach presentations per semester and two major events per semester.
- It is part of the job description, and expected as part of faculty tenure process
- Sit on committees. Outreach to student orgs
- Three of our full staff members also have specific outreach positions to various student population (e.g. Latino/a/Hispanic, Black/African American, Asian. Those staff members have 20% of outreach requirement in their weekly schedule. Other staff do not have formal outreach requirement but they are all involved in outreach.
- All clinical staff must complete a minimum of 15 outreaches per academic year.
- Prevention education and programming
- Completing needs of the campus community requests
- It is not specific but includes outreach as part of the job. Practicum therapist has to have one outreach activity.
- To complete presentations as requested and participate in campus wide activities sponsored by SCS
- In the job description it states programming outreach is expected
- We require staff to do in-class presentations and awareness programming.
- Our doctoral interns have a requirement of at least 4 outreach programs per semester.
- 30% outreach activities for counselors 40% for outreach coordinator



- To provide services as needed to the community
- Minimum of 3 outreach events per semester for full time staff
- It states that we will do outreach but is very vague and doesn't state any specific requirements. We actually do very little outreach. We normally only do it when it is requested.
- No formal requirement but all staff are expected to participate in outreach.
- We are considered non-classroom faculty - so our outreach typically occurs outside of our required clinical hours. However, it is part of our service that we have to do as faculty members.
- Do something like a group, presentations, collaboration, etc.
- Assist and/or participate in outreach events, class presentations, New Student Orientation, etc.
- They must participate in providing some kind of outreach.
- The requirement differs based on outreach interests of staff and is negotiated in the hour's contract on an individual basis. For interns the requirement is that they engage as regular liaisons for a campus agency in addition to taking on other outreach and programming services.
- Engage in student outreach
- Provide workshops and training to USFSP staff and student leaders.
- Three tablings three presentations per semester
- Job descriptions include: Participates in outreach services to meet the mental health needs of the University community, including academic support programs, educational workshops, personal skill development groups, consultation and training programs for faculty and staff.
- Five to ten percent
- Staff contract for hours to work as part of outreach team(s) of their choosing.
- Three outreach programs per semester.
- To participate in some form of outreach throughout the school year
- Staff and trainees must participate in at least one outreach event per semester
- Each staff member is a formal liaison with a specific school/college or student life department. There are expectations that staff will sign up for tabling events, presentations, workshops. Some staff serve on the Outreach Committee, a team that meets two times month and provides more in-depth brainstorming/implementation of outreach ideas.
- Outreach experience at a university level
- Historically, it had been staff are required to participate in a minimum of 1 after hours outreach event per semester. Filling day time requests does not require a minimum requirement because people easily volunteer. However, we have been overwhelmed with requests the past two years and have gone to a rotation system which requires 2-3 after hour's events per semester.
- Outreach is identified as one aspect of the job requirement for each staff member. No specific percentage is identified for anyone other than the Outreach Coordinator.
- It is semi-formal, all participate in an outreach planning team and are expected to staff outreach activities as needed. Regular reoccurring outreach activities have more formal requirements such as once or twice per semester.
- Part of my job duties is to provide outreach services to the community at large. As the Outreach Coordinator, the requests are sent to me and I distribute the outreach request amongst the other qualified staff.
- Five outreach assignment s per year
- All clinical staff are expected to conduct intakes, provide individual and group therapy, conduct outreach, take part in our clinical training program, supervise as assigned, and other administrative duties as assigned. Outreach is considered a duty of all staff psychologists at our center.

**Q21: For staff who are required to do outreach as part of their job description/contract/work agreement, are they then held accountable? (e.g. performance evaluations)**

Answered: 109 Skipped: 21

Answer Choices	Responses
Yes	<b>69.72%</b> 76
No	<b>30.28%</b> 33

**Comments:**

- For interns
- It can help but usually not hurt evaluations
- We discuss outreach at our clinical meetings as simply another expectation of our work.
- Tenure process
- I don't know; that would be up to the director
- I talk with staff if they are not conducting the expected amount of outreach. We haven't ever had to document that someone was not completing their required amount.
- Unsure, as I am not the one giving performance evaluations

**Q22: Do you have an annual budget allocated for outreach services?**

Answered: 128 Skipped: 2

Answer Choices	Responses
Yes	<b>44.53%</b> 57
No	<b>55.47%</b> 7

**Q23: If Yes, to the above questions, what is your budget?**

Answered: 57 Skipped: 73

Answer Choices	Responses
>\$5,000	<b>50.88%</b> 29
\$5,001-\$10,000	<b>17.54%</b> 10

Answer Choices	Responses
\$10,001-\$15,000	<b>10.53%</b> 6
\$15,001-\$20,000	<b>14.04%</b> 8
<\$20,000	<b>7.02%</b> 4

**Q24: Regarding the activities listed below, do staff at your Counseling Center...**

Answered: 130 Skipped: 0

Do this?			
	Yes	No	Total
<b>Presentations</b>	<b>100.00%</b> 130	<b>0.00%</b> 0	130
<b>Workshops</b>	<b>93.85%</b> 122	<b>6.15%</b> 8	130
<b>Preparing for presentations</b>	<b>99.22%</b> 127	<b>0.78%</b> 1	128
<b>Tablings</b>	<b>89.92%</b> 116	<b>10.08%</b> 13	129
<b>Liaisonship meetings</b>	<b>84.50%</b> 109	<b>15.50%</b> 20	129
<b>Gatekeeper training (e.g. MVP, QPR, Step up)</b>	<b>74.42%</b> 96	<b>25.58%</b> 33	129
<b>Suicide prevention programming (e.g. QPR)</b>	<b>87.69%</b> 114	<b>12.31%</b> 16	130
<b>National Screening Day programs (e.g. anxiety, depression, EDs, alcohol)</b>	<b>62.79%</b> 81	<b>37.21%</b> 48	129
<b>Consultation</b>	<b>98.45%</b> 127	<b>1.55%</b> 2	129
<b>Facilitated panels/group discussion</b>	<b>86.82%</b> 112	<b>13.18%</b> 17	129

<b>Do this?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Crisis response (debriefing, candlelight's)</b>	<b>93.02%</b> 120	<b>6.98%</b> 9	129
<b>Supporting/Training Peer Educator/Helper programs</b>	<b>71.09%</b> 91	<b>28.91%</b> 37	128
<b>Serve as an advisor or consultant to a student group</b>	<b>68.75%</b> 88	<b>31.25%</b> 40	128
<b>Creating and distributing print media (posters, flyers, brochures, handouts)</b>	<b>94.57%</b> 122	<b>5.43%</b> 7	129
<b>Teaching for credit classes</b>	<b>47.29%</b> 61	<b>52.71%</b> 68	129
<b>Media interviews</b>	<b>61.24%</b> 79	<b>38.76%</b> 50	129
<b>Student interviews</b>	<b>78.29%</b> 101	<b>21.71%</b> 28	129

<b>Consider it Outreach?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Presentations</b>	<b>96.92%</b> 126	<b>3.08%</b> 4	130
<b>Workshops</b>	<b>92.80%</b> 116	<b>7.20%</b> 9	125
<b>Preparing for presentations</b>	<b>40.00%</b> 50	<b>60.00%</b> 75	125
<b>Tablings</b>	<b>95.87%</b> 116	<b>4.13%</b> 5	121
<b>Liaisonhip meetings</b>	<b>67.80%</b> 80	<b>32.20%</b> 38	118
<b>Gatekeeper training (e.g. MVP, QPR, Step up)</b>	<b>87.39%</b> 97	<b>12.61%</b> 14	111

<b>Consider it Outreach?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Suicide prevention programming (e.g. QPR)</b>	<b>94.21%</b> 114	<b>5.79%</b> 7	121
<b>National Screening Day programs (e.g. anxiety, depression, EDs, alcohol)</b>	<b>85.58%</b> 89	<b>14.42%</b> 15	104
<b>Consultation</b>	<b>51.59%</b> 65	<b>48.41%</b> 61	126
<b>Facilitated panels/group discussion</b>	<b>92.37%</b> 109	<b>7.63%</b> 9	118
<b>Crisis response (debriefing, candlelight's)</b>	<b>84.17%</b> 101	<b>15.83%</b> 19	120
<b>Supporting/Training Peer Educator/Helper programs</b>	<b>79.09%</b> 87	<b>20.91%</b> 23	110
<b>Serve as an advisor or consultant to a student group</b>	<b>61.32%</b> 65	<b>38.68%</b> 41	106
<b>Creating and distributing print media (posters, flyers, brochures, handouts)</b>	<b>69.05%</b> 87	<b>30.95%</b> 39	126
<b>Teaching for credit classes</b>	<b>17.65%</b> 18	<b>82.35%</b> 84	102
<b>Media interviews</b>	<b>60.58%</b> 63	<b>39.42%</b> 41	104
<b>Student interviews</b>	<b>57.52%</b> 65	<b>42.48%</b> 48	113

<b>Need help with developing an assessment tool?</b>			
	<b>Help Please</b>	<b>No Thanks</b>	<b>Total</b>
<b>Presentations</b>	<b>40.77%</b> 53	<b>59.23%</b> 77	130
<b>Workshops</b>	<b>38.84%</b> 47	<b>61.16%</b> 74	121

<b>Need help with developing an assessment tool?</b>			
	<b>Help Please</b>	<b>No Thanks</b>	<b>Total</b>
<b>Preparing for presentations</b>	<b>12.93%</b> 15	<b>87.07%</b> 101	116
<b>Tablings</b>	<b>26.55%</b> 30	<b>73.45%</b> 83	113
<b>Liaisonship meetings</b>	<b>23.64%</b> 26	<b>76.36%</b> 84	110
<b>Gatekeeper training (e.g. MVP, QPR, Step up)</b>	<b>20.00%</b> 21	<b>80.00%</b> 84	105
<b>Suicide prevention programming (e.g. QPR)</b>	<b>21.62%</b> 24	<b>78.38%</b> 87	111
<b>National Screening Day programs (e.g. anxiety, depression, EDs, alcohol)</b>	<b>27.55%</b> 27	<b>72.45%</b> 71	98
<b>Consultation</b>	<b>25.89%</b> 29	<b>74.11%</b> 83	112
<b>Facilitated panels/group discussion</b>	<b>26.17%</b> 28	<b>73.83%</b> 79	107
<b>Crisis response (debriefing, candlelight's)</b>	<b>30.28%</b> 33	<b>69.72%</b> 76	109
<b>Supporting/Training Peer Educator/Helper programs</b>	<b>24.04%</b> 25	<b>75.96%</b> 79	104
<b>Serve as an advisor or consultant to a student group</b>	<b>18.18%</b> 18	<b>81.82%</b> 81	99
<b>Creating and distributing print media (posters, flyers, brochures, handouts)</b>	<b>25.00%</b> 27	<b>75.00%</b> 81	108
<b>Teaching for credit classes</b>	<b>3.26%</b> 3	<b>96.74%</b> 89	92
<b>Media interviews</b>	<b>11.22%</b> 11	<b>88.78%</b> 87	98
<b>Student interviews</b>	<b>16.83%</b> 17	<b>83.17%</b> 84	101

**Q25: Do have an outreach manual specific to your Center?**

Answered: 130 Skipped: 0

Answer Choices	Responses
Yes	<b>22.31%</b> 29
No	<b>66.92%</b> 87
In process	<b>10.77%</b> 14

**Q26: If AUCCCO created a best practice, standard model of outreach delivery services, would you use it in your Center?**

Answered: 130 Skipped: 0

Answer Choices	Responses
Yes	<b>46.92%</b> 61
No	<b>0.77%</b> 1
Maybe	<b>52.31%</b> 68

**Comments:**

- We would certainly consider it a very valuable resource and consult it. Whether we would adopt it depends on how it fit with our Center's needs.
- We tend to meet outreach goals and meet needs as requested but prefer not to have to tailor to a model or to justify a program based on "learning outcomes."
- I think we are in need of a best practice, standard model for outreach
- Would be exciting to try! May be hard to get top approval on this though.
- I would love to be a part of this committee.
- It would be very helpful
- There is no one size fits all. Each center's needs are unique.
- Sounds like a good idea. We've really been trained verbally through the years by our Health Educator but this might work.
- I think it would have to be flexible enough to work on any campus, particularly since some schools have peer educator groups that operate out of the Counseling Office, and some operate independently or out of Public Health, Student Health or other offices.
- This would be very helpful

- Might use some of the things from it
- It would be wonderful to have one. It would be great to know other centers' staff requirements for outreach.
- I would be very interested in seeing this to ensure that we are following best practices.
- It would help standardize the process
- It depends on how it fits with our staff and current policies
- It would be great to have some guidelines to adhere to.
- Small staff; large clinical demand; some staff don't have much time for outreach.
- I think this is a great idea, it would be helpful in teaching the consultation and outreach didactic as part of our training program
- Please!!!
- I'd love it! It would help me develop P&P for outreach.
- I would love this, the only worry is if it would be approved by higher up admin in the Counseling Center
- I like the idea of this and having a reference for best practices.
- I would welcome an outreach best practice model
- I think it would be helpful.
- Good idea, concerned it wouldn't be realistic with upper management.
- This would be great!
- Would be nice to have examples relevant to different campus cultures, including smaller, rural institutions.
- I've wondered about best practices/standard models myself, that would be a very useful tool
- One size fits all may not fit all. If it met the needs of the center we may use it.
- I think the parameters of each university is different. However, having a best practices manual could help the outreach professional advocate for certain needs.
- Sounds fantastic and very much needed!

### **Q27: How consistent is your staff in the level of participation on outreach related services?**

Answered: 130 Skipped: 0

<b>Answer Choices</b>	<b>Responses</b>
Very Inconsistent	<b>8.46%</b> 11
Inconsistent	<b>16.15%</b> 21
Somewhat	<b>24.62%</b> 32
Consistent	<b>33.08%</b>



Answer Choices	Responses
	43
Very Consistent	<b>13.08%</b> 17
Other (please specify)	<b>4.62%</b> 6

**Other:**

- With limited staff resources, outreach often takes a back seat. All of our staff would very much like to invest more time and effort to doing outreach, but it is not always feasible.
- Varies by preference of person (and who lives close in town for night programs).
- Depends on need that year
- Varying levels of participation depending on staff interest and expertise
- We have been understaffed for over a year so outreach has not been where we want it.

**Q28: How invested are you staff in completing outreach related services?**

Answered: 130 Skipped: 0

Answer Choices	Responses
Very Uninvested	<b>4.62%</b> 6
Uninvested	<b>4.62%</b> 6
Somewhat	<b>36.15%</b> 47
Invested	<b>40.00%</b> 52
Very Invested	<b>14.62%</b> 19

**Q29: Do you have an outreach committee in your center?**

Answered: 130 Skipped: 0

Answer Choices	Responses
Yes	<b>27.69%</b> 36
No	<b>68.46%</b>

Answer Choices	Responses
	89
In process	<b>3.85%</b> 5

**Q30: Have you seen an increase in your Outreach requests in the past year?**

Answered: 126 Skipped: 4

Answer Choices	Responses
Yes	<b>56.35%</b> 71
No	<b>43.65%</b> 55

**Q31: In the past year, have there been any important changes to your delivery of outreach services? (e.g. finances, politics, administrative changes, campus climate, resources)**

Answered: 126 Skipped: 4

Answer Choices	Responses
Yes, lots of change	<b>16.15%</b> 21
Yes, moderate amounts of change	<b>50.00%</b> 65
Same	<b>25.38%</b> 33
No	<b>8.46%</b> 11

# Data Collection and Assessment of Outreach Services

**Q32: Are you currently collecting data for your outreach services?**

Answered: 118 Skipped: 12

Answer Choices	Responses
Yes	<b>83.05%</b> 98
No	<b>16.95%</b> 20

**Q33: Are you currently satisfied with your data collection process?**

Answered: 119 Skipped: 11

Answer Choices	Responses
Yes	<b>21.85%</b> 26
No	<b>33.61%</b> 40
Somewhat	<b>44.54%</b> 53

**Q34: If AUCCCO created a standard tool to evaluate outreach presentations, would you use it in your Center to assist AUCCCO with collecting national data?**

Answered: 119 Skipped: 11

Answer Choices	Responses
Yes	<b>42.02%</b> 50
No	<b>0.84%</b> 1

Answer Choices	Responses
Maybe	57.14% 68

### Comments:

- Our evaluations are based specifically on our desired learning outcomes, so we're unlikely to simply adopt it. But we would find the standard tool useful for our reference, and as a good model.
- Would likely use and tweak it to my needs
- This would be helpful!
- This is so exciting. Yes!
- Creating a tailed evaluation may be more helpful than a standard generic form created by AUCCCO so I would think a template offered by AUCCCO would be more helpful.
- It would be akin to the CCMH goals and objectives.
- This is my 37th year in Student Affairs so you would have to demonstrate efficacy to me.
- We collaborate with our internal Institutional Research Department to create and assess our data already.
- Might not be culturally relevant?
- YES PLEASE!!! We have been looking to create one so it would be great to have a standard tool
- It would have to be in Spanish
- Would need approval from the director
- We would review to see the relevancy for our center.
- I would like to see it...will it look at learning objectives etc.?
- Depends on how time consuming it is.
- I think this would be a fantastic idea!
- It would be great to have something that was standardized and empirically supported.
- Depends on what it would entail
- This would be amazingly helpful.
- A quick tool to use would be great to have.
- It could work, especially if it was online and able to be completed with a smart phone.
- interested to see it and evaluate its usefulness for our center
- I would love a standard system of data collection that we could use (to also compare to other institutions). Worry is getting admin in CC approval
- I think it could be useful.
- Bring it on!
- Might be hard to standardize a tool for variability of settings.
- It depends on if it fit our campus needs

**Q35: What are your intended outcomes of your outreach services? (Check all that apply)**

Answered: 119 Skipped: 11

Answer Choices	Responses
Increase wellness	<b>97.48%</b> 116
Increase resiliency	<b>90.76%</b> 108
Strengthen coping	<b>96.64%</b> 115
Retention	<b>82.35%</b> 98
Increase graduation rate	<b>57.98%</b> 69
Reducing stigma	<b>94.12%</b> 112
Increase awareness of center/mental health services	<b>96.64%</b> 115
Prevention	<b>94.96%</b> 113
Intervention	<b>68.91%</b> 82
Reducing cultural barriers	<b>82.35%</b> 98
Equity and Inclusion	<b>79.83%</b> 95
Campus community culture	<b>79.83%</b> 95
Other (please specify)	<b>5.04%</b> 6

**Other:**

- For some programs, improving relational skills and/or building helping skills
- Social justice and racial equality
- Anything prevention-related (including suicide prevention and bystander intervention) is done by another department on campus with whom we work closely

- Increase awareness of the prevalence of mental illness in the college population.
- Increase awareness of center's services, limitations on availability and how to interact with center
- Provide skills/information to reduce demand of other clinical services.

### Q36: Rank order which outcomes receive the most focus in your Center?

Answered: 114 Skipped: 16

	1	2	3	4	5	6	7	8	9	10	11	12	Total
Increase wellness	26	15	20	20	12	4	5	6	3	2	0	0	113
Increase resiliency	8	15	12	15	22	15	10	5	2	1	1	0	106
Strengthen coping	20	15	21	16	9	13	5	8	2	1	2	0	112
Retention	1	3	2	4	7	4	9	8	10	15	33	8	104
Increase graduation rate	0	1	0	4	3	2	1	6	10	8	12	52	99
Reducing stigma	5	14	15	10	16	14	12	11	5	4	2	0	108
Increase awareness of center/mental health services	28	20	16	8	13	5	11	3	3	2	2	0	111
Prevention (e.g. sexual violence, suicide prevention)	18	14	13	17	10	15	7	8	3	1	0	1	107
Intervention	5	6	4	4	5	10	10	11	16	15	11	6	103
Reducing cultural barriers	0	6	3	8	5	11	11	17	15	19	11	0	106
Equity and Inclusion	1	2	5	2	7	12	12	15	17	12	14	5	104
Campus community culture	0	1	2	5	3	6	16	7	15	19	9	22	105

### Summary

**Top three:** Increase wellness, Increase awareness of certain mental health services, Strengthen coping.

### Q37: What form of data are you collecting for your outreach efforts at this point? (Check all that apply)

Answered: 118 Skipped: 12

<b>Answer Choices</b>	<b>Responses</b>
The number of programs offered	<b>90.68%</b> 107
The number of hours devoted toward outreach activities	<b>74.58%</b> 88
The number of contacts with community members (students, faculty, staff, parents, etc)	<b>78.81%</b> 93
The number (percentage) of particular communities being served in terms of demographic populations (race, gender, sexual orientation, first generation, etc.)	<b>22.03%</b> 26
The number (percentage) of particular communities being served in terms of academic data (year in school, college attending, etc.)	<b>24.58%</b> 29
Whether program goals/learning objectives are being met	<b>61.02%</b> 72
Effectiveness of presenter	<b>62.71%</b> 74
Other (please specify)	<b>7.63%</b> 9

### **Other:**

- We do collect demographic data about who we're reaching, but only for programs with a specific captive audience (presentations, workshops). We don't collect it for more fluid things like tabling.
- Some programs/presenters use a specific evaluation- other repeats might not so "it depends"
- Feedback about presentation, otherwise just numbers
- Satisfaction with the event; and how much it increased awareness of mental health services available to students
- Skills gained, skills they plan to implement in the future, previous knowledge of topic
- Types of outreach efforts
- We do different things for different types of outreach or for specific events
- What "clinical" issue we are addressing: anxiety, depression, sexual assault/trauma, etc. This will help us define how we use outreach to manage the most common clinical issues in our overall community.

**Q38: What technology do you use to collect data? (Check all that apply)**

Answered: 117 Skipped: 13

Answer Choices	Responses
Paper and pencil	<b>87.18%</b> 102
An online survey tool (Qualtrics, Survey Monkey, etc...)	<b>33.33%</b> 39
iPads	<b>9.40%</b> 11
Clickers	<b>7.69%</b> 9
QP scanners	<b>5.13%</b> 6
Other (please specify)	<b>17.95%</b> 21

**Other:**

- Electronic health record
- Excel spread sheet
- Point n Click - they're tracked via scheduling
- Depends on event and partners
- our medical record system
- Strategic goal reporting tool in Access
- self-report
- Card Swipes
- scheduling system
- Online scheduling: PyraMED

**Q39: The following represent various purposes/rationales that Centers may have for conducting assessment of outreach services. Please rank them according to your institution's needs.**

Answered: 115 Skipped: 15

	1	2	3	4	5	6	7	N/A	Total	Score
To support outreach services	30.91% 34	20.00% 22	18.18% 20	16.36% 18	9.09% 10	1.82% 2	1.82% 2	1.82% 2	110	5.35



To evaluate particular programs	41.82% 46	26.36% 29	10.91% 12	8.18% 9	5.45% 6	2.73% 3	0.91% 1	3.64% 4	110	5.82
To evaluate the presenter(s)	2.80% 3	17.76% 19	11.21% 12	9.35% 10	19.63% 21	14.95% 16	12.15% 13	12.15% 13	107	3.65
To show how center is doing overall	9.35% 10	6.54% 7	23.36% 25	26.17% 28	13.08% 14	10.28% 11	4.67% 5	6.54% 7	107	4.18
To assess campus impact	12.96% 14	21.30% 23	19.44% 21	14.81% 16	14.81% 16	5.56% 6	2.78% 3	8.33% 9	108	4.73
To assess change in individual students	3.67% 4	7.34% 8	12.84% 14	17.43% 19	10.09% 11	26.61% 29	5.50% 6	16.51% 18	109	3.51
To assess retention	0.95% 1	2.86% 3	5.71% 6	2.86% 3	13.33% 14	13.33% 14	36.19% 38	24.76% 26	105	2.22

**Top three:** To evaluate particular programs; To support outreach services; To assess campus impact

**Q30: If not listed above, please share any other purposes your center may have for collecting outreach data.**

- Grant-related reasons
- To assess what topics are needed and useful to the campus communities/groups.
- To identify populations we may or may not be reaching, which can help guide our marketing/promotional efforts.
- To assess reach to individual students - do the students perceive that program applied to them?
- Relevance of presentation to students and their needs
- To support our accreditation efforts and to advocate for more resources.
- To improve programs and get feedback from participants.
- Distribution of clinical responsibilities

# Diversity/Equity and Inclusion

## Q41: What demographic data do you collect for your outreach services?

Answered: 87 Skipped: 43

Answer Choices	Responses
Gender Identity	<b>49.43%</b> 43
Race/Ethnicity	<b>44.83%</b> 39
Sexual Orientation	<b>20.69%</b> 18
Religious or Spiritual Orientation	<b>5.75%</b> 5
Ability	<b>4.60%</b> 4
First Generation	<b>25.29%</b> 22
Student Veteran/Military Services	<b>14.94%</b> 13
Transfer/Non-traditional students	<b>21.84%</b> 19
International status	<b>27.59%</b> 24
Year in school	<b>62.07%</b> 54
What college they are in	<b>22.99%</b> 20
Other (please specify)	<b>35.63%</b> 31

### Other:

- We don't necessarily consistently collect this data from attendees of our programs, we are often approached by student orgs that have membership of people from particular groups and that is the extent to which we track student demographics generally. In our needs assessment however, we do collect this information.

- We don't have the capacity to collect demographic data at tabling events or larger events in general, so all we can do is count how many students approach us/interact. We do keep track of student groups if they are self-identified as one or more of the above.
- None
- Age
- Feedback on services
- Evaluation of presentation
- Depends on event- could be all or just general category (ie grad students, NSO)
- Commuter/Resident status
- We only collect demographic data when the situation provides it. For example, if the outreach event is embedded in a specific class, then we would have that data.
- Commuter or residential student
- Currently only if it is specific class (ex: pharmacy), if it was dorm, or to a specific group (ex: peer mentors, student org on campus)
- Unique student participation
- This varies widely depending on the type of event
- Employee status, (ie, faculty, staff, A/P staff, Dept/Division)

**Q42: Which diverse groups of students do you offer very specific/targeted outreach programming for and formally liaison with?**

Answered: 101 Skipped: 29

	Specific/targeted outreach programming	Formal liaisonship (with groups or advocacy centers)	Total Respondents
African American/Black	<b>77.78%</b> 42	<b>81.48%</b> 44	54
American Indian or Alaskan Native	<b>58.82%</b> 10	<b>82.35%</b> 14	17
Asian American/Asian/Pacific Islander	<b>65.63%</b> 21	<b>75.00%</b> 24	32
Latino/a / Hispanic	<b>68.18%</b> 30	<b>70.45%</b> 31	44
Middle East/North African	<b>66.67%</b> 16	<b>58.33%</b> 14	24
Native Hawaiian or Pacific Islander	<b>80.00%</b> 8	<b>50.00%</b> 5	10
Multiracial	<b>76.00%</b>	<b>60.00%</b>	

	<b>Specific/targeted outreach programming</b>	<b>Formal liaisonship (with groups or advocacy centers)</b>	<b>Total Respondents</b>
	19	15	25
Multicultural/Diversity Office	<b>79.71%</b> 55	<b>78.26%</b> 54	69
LGBQ+	<b>83.53%</b> 71	<b>70.59%</b> 60	85
Trans and Gender Variant	<b>87.10%</b> 54	<b>66.13%</b> 41	62
Persons with various physical/mental abilities	<b>62.75%</b> 32	<b>74.51%</b> 38	51
Spiritual/Religious	<b>60.61%</b> 20	<b>75.76%</b> 25	33
First generation	<b>86.36%</b> 38	<b>56.82%</b> 25	44
Transfer/Non-traditional students	<b>80.00%</b> 32	<b>62.50%</b> 25	40
Women	<b>85.00%</b> 34	<b>52.50%</b> 21	40
Men	<b>82.35%</b> 28	<b>38.24%</b> 13	34
Student Veteran/Military service	<b>65.57%</b> 40	<b>81.97%</b> 50	61
International students	<b>84.88%</b> 73	<b>72.09%</b> 62	86

### **Other:**

- Current programming for different racial/ethnic groups is lumped together - e.g., Students of Color Support Group.
- MENTAL Health - Movember - specific programming targeting men's wellness. \*\*  
Discovering USA - weekly workshops for International Students \*\* Support and Wellness Group for Students of Color (weekly workshop/support meeting on campus). \*\*  
Let's Talk in five different location on campus
- Graduate Students

- We often reach out to these groups in a more informal way, offering to speak with their group about issues of concern, or offering to facilitate a gatekeeper training program specifically for their group.
- Art Therapy for International Students
- We also have a formal liaison relationship with Athletics
- We have counselors on location at international services and some cultural centers; they provide counseling and outreach

**Q43: What does your Center do (within and beyond the walls of the center) to promote an inclusive and welcoming environment to all student communities?**

Answered: 111 Skipped: 19

<b>Answer Choices</b>	<b>Responses</b>
Satellite offices	<b>23.42%</b> 26
Formal Liaisons	<b>63.96%</b> 71
Brochures and website available in multiple languages	<b>20.72%</b> 23
Accessible website and marketing materials	<b>65.77%</b> 73
Accessible counseling center and spaces	<b>85.59%</b> 95
Internal décor are inclusive and represents various identities	<b>54.95%</b> 61
Various diversity dimensions are represented on staffing	<b>71.17%</b> 79
Various diversity dimensions are represented in groups offered	<b>57.66%</b> 64
Various diversity dimensions are represented on outreach programs	<b>66.67%</b> 74
Integrating diversity into all outreach programs regardless of topic	<b>57.66%</b> 64
Center's mission and/or outreach statements clearly demonstrate an inclusive diversity statement	<b>77.48%</b> 86
Attend campus events in support or in advocacy of underrepresented groups	<b>84.68%</b> 94

Answer Choices	Responses
Provide outreach after bias motivated incidents (local, national, global)	66.67% 74

**Q44. What resources or support from AUCCCO would be helpful to you in delivering inclusive or diversity focused outreach?**

- Best practices webinars/resources in other languages
- Anything you find helpful in your center
- How to address the pressure from increasing clinical demand (acuity, etc) esp when administration wants us to cut outreach in order to provide more clinical hours?
- Any and all suggestions on how centers are integrating diversity into outreach, particularly for reaching out to underserved or underrepresented populations
- Additional ideas for reaching certain populations on campus
- Marketing strategies
- Brochures, outreach messages/resources
- Any assessment tools or resources from other institutions about their outreach sustainability with a lack of funding.
- Money
- Flexible tools
- Common share drive to share different outreach programs (which I know already exists).
- Sample outlines of presentations, use of social media, use of technology in collecting eval data
- suggestions on what has been done and other insights in this area
- Programs that are successfully done on other campuses addressing inclusivity and/or diversity.
- Examples of how other universities are delivering diversity-focused outreach
- Do not have enough info to say.
  
- How to develop intentional outreach programs for underrepresented students while remaining inclusive. Also information on how to incorporate diversity into our existing programming
- Ideas for programming, guidance in how to make our office more inclusive
- Examples of accessible spaces, accessible websites, what types of brochures in multiple language, how various diversity dimensions are represented in outreach programs, how diversity is integrated into all outreach programs
- Information on resources to various groups (websites and articles for example). Examples of presentations to different groups.
- I'm unsure. I open to any information that you have.
- Ideas for programs
- A section on the website with examples of what other campuses are doing on this front.
- A range of assessment tools, continued information sharing through e-mail/other communication, perhaps coordinated assessment across campuses in targeted ways

# Training Program and Outreach Services

## Q45: Does your Center have a training program (masters and/or doctorate)?

Answered: 110 Skipped: 20

Answer Choices	Responses
Yes	<b>74.55%</b> 82
No (if no, there is no need to answer the remaining questions)	<b>25.45%</b> 28

## Q46: Is your training program APA accredited?

Answered: 91 Skipped: 39

Answer Choices	Responses
Yes	<b>45.05%</b> 41
No	<b>45.05%</b> 41
In process	<b>8.79%</b> 8
Unknown	<b>1.10%</b> 1

## Q47: How would you describe the outreach training activities for your interns/trainees?

Answered: 81 Skipped: 49

	One time only	Weekly	Monthly	Once a semester	As needed/requested	Total Respondents
<b>Provide an outreach orientation</b>	<b>57.14%</b> 44	<b>6.49%</b> 5	<b>11.69%</b> 9	<b>14.29%</b> 11	<b>22.08%</b> 17	77

	One time only	Weekly	Monthly	Once a semester	As needed/requested	Total Respondents
Offer seminars, on-going trainings	14.47% 11	19.74% 15	23.68% 18	13.16% 10	34.21% 26	76
Meetings	1.47% 1	30.88% 21	17.65% 12	10.29% 7	45.59% 31	68
Review scholarly articles	9.26% 5	3.70% 2	18.52% 10	7.41% 4	64.81% 35	54
Shadowing	8.70% 6	7.25% 5	10.14% 7	20.29% 14	62.32% 43	69

### Comments:

- Develop outreach presentations - monthly
- Let's Talk
- Externs also provide Outreach events (presentations, workshops, tabling events)
- Currently we have very little outreach training for interns
- Interns are not required to do outreach
- Shadowing is particularly done for high intensity/political events and new topics
- Student Peer Educator staff attend BACCHUS Initiatives of NASPA conference annually
- Class presentations, tabling, is provided by externs as needed throughout the year that they are present.
- Interns are tasked with developing new outreach programming and presenting it to staff as well as delivering it on campus as an evolving project as part of doctoral training
- Outreach committee meets 2X/month
- Original outreach project requirement for all interns
- Externs are considered staff. They are required to participate in outreach beginning with an orientation. They then shadow staff (paired), but then are expected to conduct on own. Just like all staff, I help with this with meetings to discuss outreach development as needed.

### Q38: Regarding the activities listed below, do the intern(s) at your Counseling Center...

Answered: 63 Skipped: 67

Do this?	Yes	No	Total
Presentations	96.83%	3.17%	



<b>Do this?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
	61	2	63
<b>Workshops</b>	<b>90.16%</b> 55	<b>9.84%</b> 6	61
<b>Preparing for presentations</b>	<b>95.16%</b> 59	<b>4.84%</b> 3	62
<b>Tablings</b>	<b>93.55%</b> 58	<b>6.45%</b> 4	62
<b>Liaisonship meetings</b>	<b>50.00%</b> 31	<b>50.00%</b> 31	62
<b>Gatekeeper training (e.g. MVP, QPR, Step up)</b>	<b>33.87%</b> 21	<b>66.13%</b> 41	62
<b>Suicide prevention programming (e.g. QPR)</b>	<b>50.00%</b> 31	<b>50.00%</b> 31	62
<b>National Screening Day programs (e.g. anxiety, depression, EDs, alcohol)</b>	<b>50.00%</b> 31	<b>50.00%</b> 31	62
<b>Consultation</b>	<b>77.05%</b> 47	<b>22.95%</b> 14	61
<b>Facilitated panels/group discussion</b>	<b>66.13%</b> 41	<b>33.87%</b> 21	62
<b>Crisis response (debriefing, candle lights)</b>	<b>69.35%</b> 43	<b>30.65%</b> 19	62
<b>Supporting/Training Peer Educator/Helper programs</b>	<b>41.94%</b> 26	<b>58.06%</b> 36	62
<b>Serve as an advisor or consultant to a student group</b>	<b>8.06%</b> 5	<b>91.94%</b> 57	62
<b>Creating and distributing print media (posters, flyers, brochures, handouts)</b>	<b>62.90%</b> 39	<b>37.10%</b> 23	62
<b>Teaching for credit classes</b>	<b>11.29%</b> 7	<b>88.71%</b> 55	62
<b>Media interviews</b>	<b>19.35%</b> 12	<b>80.65%</b> 50	62
<b>Student interviews</b>	<b>36.07%</b> 22	<b>63.93%</b> 39	61

<b>Consider it Outreach?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Presentations</b>	<b>100.00%</b> 60	<b>0.00%</b> 0	60
<b>Workshops</b>	<b>91.38%</b> 53	<b>8.62%</b> 5	58
<b>Preparing for presentations</b>	<b>41.67%</b> 25	<b>58.33%</b> 35	60
<b>Tablings</b>	<b>95.00%</b> 57	<b>5.00%</b> 3	60
<b>Liaisonship meetings</b>	<b>50.98%</b> 26	<b>49.02%</b> 25	51
<b>Gatekeeper training (e.g. MVP, QPR, Step up)</b>	<b>55.32%</b> 26	<b>44.68%</b> 21	47
<b>Suicide prevention programming (e.g. QPR)</b>	<b>70.83%</b> 34	<b>29.17%</b> 14	48
<b>National Screening Day programs (e.g. anxiety, depression, EDs, alcohol)</b>	<b>71.15%</b> 37	<b>28.85%</b> 15	52
<b>Consultation</b>	<b>54.55%</b> 30	<b>45.45%</b> 25	55
<b>Facilitated panels/group discussion</b>	<b>81.48%</b> 44	<b>18.52%</b> 10	54
<b>Crisis response (debriefing, candlelights)</b>	<b>73.21%</b> 41	<b>26.79%</b> 15	56
<b>Supporting/Training Peer Educator/Helper programs</b>	<b>63.04%</b> 29	<b>36.96%</b> 17	46
<b>Serve as an advisor or consultant to a student group</b>	<b>32.56%</b> 14	<b>67.44%</b> 29	43
<b>Creating and distributing print media (posters, flyers, brochures, handouts)</b>	<b>52.00%</b> 26	<b>48.00%</b> 24	50
<b>Teaching for credit classes</b>	<b>7.89%</b> 3	<b>92.11%</b> 35	38
<b>Media interviews</b>	<b>41.46%</b> 17	<b>58.54%</b> 24	41

<b>Consider it Outreach?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Student interviews</b>	<b>51.11%</b> 23	<b>48.89%</b> 22	45

<b>Consider it Direct Service?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Presentations</b>	<b>61.40%</b> 35	<b>38.60%</b> 22	57
<b>Workshops</b>	<b>60.00%</b> 33	<b>40.00%</b> 22	55
<b>Preparing for presentations</b>	<b>8.77%</b> 5	<b>91.23%</b> 52	57
<b>Tablings</b>	<b>43.86%</b> 25	<b>56.14%</b> 32	57
<b>Liaisonship meetings</b>	<b>27.08%</b> 13	<b>72.92%</b> 35	48
<b>Gatekeeper training (e.g. MVP, QPR, Step up)</b>	<b>42.22%</b> 19	<b>57.78%</b> 26	45
<b>Suicide prevention programming (e.g. QPR)</b>	<b>46.81%</b> 22	<b>53.19%</b> 25	47
<b>National Screening Day programs (e.g. anxiety, depression, EDs, alcohol)</b>	<b>44.90%</b> 22	<b>55.10%</b> 27	49
<b>Consultation</b>	<b>56.60%</b> 30	<b>43.40%</b> 23	53
<b>Facilitated panels/group discussion</b>	<b>45.28%</b> 24	<b>54.72%</b> 29	53
<b>Crisis response (debriefing, candlelights)</b>	<b>59.26%</b> 32	<b>40.74%</b> 22	54
<b>Supporting/Training Peer Educator/Helper programs</b>	<b>25.00%</b> 11	<b>75.00%</b> 33	44
<b>Serve as an advisor or consultant to a student group</b>	<b>9.76%</b> 4	<b>90.24%</b> 37	41

<b>Consider it Direct Service?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Creating and distributing print media (posters, flyers, brochures, handouts)</b>	<b>10.64%</b> 5	<b>89.36%</b> 42	47
<b>Teaching for credit classes</b>	<b>5.56%</b> 2	<b>94.44%</b> 34	36
<b>Media interviews</b>	<b>10.26%</b> 4	<b>89.74%</b> 35	39
<b>Student interviews</b>	<b>20.93%</b> 9	<b>79.07%</b> 34	43

**Q49: Regarding the activities listed below, do the trainee(s) at your Counseling Center...**

Answered: 57 Skipped: 73

<b>Do this?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Presentations</b>	<b>85.96%</b> 49	<b>14.04%</b> 8	57
<b>Workshops</b>	<b>70.18%</b> 40	<b>29.82%</b> 17	57
<b>Preparing for presentations</b>	<b>82.46%</b> 47	<b>17.54%</b> 10	57
<b>Tablings</b>	<b>89.47%</b> 51	<b>10.53%</b> 6	57
<b>Liaisonhip meetings</b>	<b>7.02%</b> 4	<b>92.98%</b> 53	57
<b>Gatekeeper training (e.g. MVP, QPR, Step up)</b>	<b>12.28%</b> 7	<b>87.72%</b> 50	57
<b>Suicide prevention programming (e.g. QPR)</b>	<b>24.56%</b> 14	<b>75.44%</b> 43	57
<b>National Screening Day programs (e.g. anxiety, depression, EDs, alcohol)</b>	<b>50.88%</b> 29	<b>49.12%</b> 28	57
<b>Consultation</b>	<b>43.86%</b> 25	<b>56.14%</b> 32	57

<b>Do this?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Facilitated panels/group discussion</b>	<b>40.35%</b> 23	<b>59.65%</b> 34	57
<b>Crisis response (debriefing, candlelights)</b>	<b>37.50%</b> 21	<b>62.50%</b> 35	56
<b>Supporting/Training Peer Educator/Helper programs</b>	<b>10.53%</b> 6	<b>89.47%</b> 51	57
<b>Serve as an advisor or consultant to a student group</b>	<b>1.75%</b> 1	<b>98.25%</b> 56	57
<b>Creating and distributing print media (posters, flyers, brochures, handouts)</b>	<b>47.37%</b> 27	<b>52.63%</b> 30	57
<b>Teaching for credit classes</b>	<b>1.75%</b> 1	<b>98.25%</b> 56	57
<b>Media interviews</b>	<b>7.14%</b> 4	<b>92.86%</b> 52	56
<b>Student interviews</b>	<b>14.04%</b> 8	<b>85.96%</b> 49	57

<b>Consider it Outreach?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Presentations</b>	<b>95.92%</b> 47	<b>4.08%</b> 2	49
<b>Workshops</b>	<b>82.61%</b> 38	<b>17.39%</b> 8	46
<b>Preparing for presentations</b>	<b>36.73%</b> 18	<b>63.27%</b> 31	49
<b>Tablings</b>	<b>96.08%</b> 49	<b>3.92%</b> 2	51
<b>Liaisonhip meetings</b>	<b>20.83%</b> 5	<b>79.17%</b> 19	24
<b>Gatekeeper training (e.g. MVP, QPR, Step up)</b>	<b>36.00%</b> 9	<b>64.00%</b> 16	25
<b>Suicide prevention programming (e.g. QPR)</b>	<b>58.62%</b>	<b>41.38%</b>	

<b>Consider it Outreach?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
	17	12	29
<b>National Screening Day programs (e.g. anxiety, depression, EDs, alcohol)</b>	<b>79.49%</b> 31	<b>20.51%</b> 8	39
<b>Consultation</b>	<b>34.29%</b> 12	<b>65.71%</b> 23	35
<b>Facilitated panels/group discussion</b>	<b>75.76%</b> 25	<b>24.24%</b> 8	33
<b>Crisis response (debriefing, candlelights)</b>	<b>53.13%</b> 17	<b>46.88%</b> 15	32
<b>Supporting/Training Peer Educator/Helper programs</b>	<b>24.00%</b> 6	<b>76.00%</b> 19	25
<b>Serve as an advisor or consultant to a student group</b>	<b>16.67%</b> 4	<b>83.33%</b> 20	24
<b>Creating and distributing print media (posters, flyers, brochures, handouts)</b>	<b>50.00%</b> 18	<b>50.00%</b> 18	36
<b>Teaching for credit classes</b>	<b>4.17%</b> 1	<b>95.83%</b> 23	24
<b>Media interviews</b>	<b>20.83%</b> 5	<b>79.17%</b> 19	24
<b>Student interviews</b>	<b>26.09%</b> 6	<b>73.91%</b> 17	23

<b>Consider it Direct Service?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Presentations</b>	<b>65.91%</b> 29	<b>34.09%</b> 15	44
<b>Workshops</b>	<b>68.29%</b> 28	<b>31.71%</b> 13	41
<b>Preparing for presentations</b>	<b>11.11%</b> 5	<b>88.89%</b> 40	45
<b>Tablings</b>	<b>52.17%</b> 24	<b>47.83%</b> 22	46

<b>Consider it Direct Service?</b>			
	<b>Yes</b>	<b>No</b>	<b>Total</b>
<b>Liaisonhip meetings</b>	<b>8.70%</b> 2	<b>91.30%</b> 21	23
<b>Gatekeeper training (e.g. MVP, QPR, Step up)</b>	<b>21.74%</b> 5	<b>78.26%</b> 18	23
<b>Suicide prevention programming (e.g. QPR)</b>	<b>37.04%</b> 10	<b>62.96%</b> 17	27
<b>National Screening Day programs (e.g. anxiety, depression, EDs, alcohol)</b>	<b>61.11%</b> 22	<b>38.89%</b> 14	36
<b>Consultation</b>	<b>51.52%</b> 17	<b>48.48%</b> 16	33
<b>Facilitated panels/group discussion</b>	<b>54.84%</b> 17	<b>45.16%</b> 14	31
<b>Crisis response (debriefing, candlelights)</b>	<b>54.84%</b> 17	<b>45.16%</b> 14	31
<b>Supporting/Training Peer Educator/Helper programs</b>	<b>16.67%</b> 4	<b>83.33%</b> 20	24
<b>Serve as an advisor or consultant to a student group</b>	<b>9.09%</b> 2	<b>90.91%</b> 20	22
<b>Creating and distributing print media (posters, flyers, brochures, handouts)</b>	<b>12.50%</b> 4	<b>87.50%</b> 28	32
<b>Teaching for credit classes</b>	<b>8.70%</b> 2	<b>91.30%</b> 21	23
<b>Media interviews</b>	<b>13.04%</b> 3	<b>86.96%</b> 20	23
<b>Student interviews</b>	<b>17.39%</b> 4	<b>82.61%</b> 19	23